



Annual Educational Conference Council of Residential Specialists

2006 Marriott San Antonio Rivercenter Hotel
San Antonio, Texas
February 9-11

Attendee Information

TO: Sell-a-bration Attendees

FROM: Tavi Toso,
Meetings and Special Events Director

DATE: January 11, 2006

RE: Sell-a-bration 2006
San Antonio, TX

Thank you for participating in the eighteenth Annual Sell-a-bration in the “Heart of Texas” – San Antonio, Texas. The event is right around the corner and this piece is chock full of information relating to the event. You and 1,000 of your best new friends will be waiting to network with you during this 2-1/2 day program. Browse the vendor displays to see the latest REALTOR® tools and become more knowledgeable by attending the many education sessions available.

HOTEL INFORMATION

Marriott San Antonio Rivercenter
100 Bowie Street
San Antonio, TX 78205
Phone: 210.223.1000
Fax: 210.223.6239

Rising 38-stories above the San Antonio skyline you'll find the unmistakable San Antonio Marriott Rivercenter, a hotel that embodies the true spirit of San Antonio. Everything this incredible destination has to offer is just steps away including unique dining, shopping and famous historical attractions such as the Alamo and the Riverwalk.

Rooms deliver the comfort of home with essentials like an iron/ironing board, hair dryer and more. You can start your day with complimentary in room coffee and tea daily while staying informed with the latest news from USA Today. Each room is equipped with cable and satellite television and high speed internet access.

ARRIVING IN SAN ANTONIO

The San Antonio International Airport is only 10-15 minutes from the Marriott Rivercenter and a taxi ride to the hotel will cost you less than \$20 one-way. Shuttle service is available through SATRANS, please visit <http://www.sairportshuttle.com/Coupon%20Page/couponpage.htm> for a discount coupon. For other transportation options see the San Antonio Web Site (<http://www.sanantoniocvb.com>).



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SELL-A-BRATION BADGE

Your badge will be available with your registration packet and Sell-a-bration workbook at the Sell-a-bration Registration and Information Desk located on the Ballroom Level. The Registration and Information Desk will be open for the entire show starting at 3:00 p.m. on Wednesday, 2/8/06. Lost badge replacement is \$20. **Badges will be needed to enter all of the programs offered at Sell-a-bration.**

REGISTRATION AND INFORMATION DESK

The Sell-a-bration Registration and Information Desk will be located in Salon D on Wednesday and Thursday. The desk will be moved to Registration Desk 1 located next to the escalator on Friday and Saturday.

REGISTRATION PACKETS

Upon picking up your registration packet, please check to make sure you have received the following:

- 1) Badge and Holder
 - 2) Sell-a-bration Workbook
 - 3) Schedule and Floorplan At-A-Glance
 - 5) CRS Ribbon/Sell-a-bration Ribbon
 - 6) Vendor Table Top/Sponsor Packet
 - 7) Sell-a-bration Evaluation Survey
 - 8) San Antonio Attraction Information
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FINAL SCHEDULE OF EVENTS

The final schedule of events will be in your registration packet. The schedule will note times, speakers, room assignments, etc. If you have brought any schedules you printed from the website or received in your confirmation, please throw them away. The Final Schedule of Events includes all of the changes that have occurred since you registered.

FLOOR PLAN

The hotel's floor plan will be provided to you in the Schedule-At-A-Glance program guide. This guide will be in your registration bag.



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DESIGNATION CREDIT FOR SELL-A-BRATION

Attending Sell-a-bration now earns you credit toward the CRS Designation! You can earn one-unit of elective credit toward the CRS Designation by attending a minimum of nine hours or six education sessions in their entirety. You must complete the Affidavit of Attendance form in the Sell-a-bration Attendee Workbook and submit it to the Council at the address listed on the form.

PRE-CONFERENCE EVENTS

CRS Course

International Real Estate for Local Markets

Instructors, Jorge Cantero and Tony Macaluso

Registration	Wednesday, 2/8/06	11:30 a.m. – 1:00 p.m.
Course	Wednesday, 2/8/06	1:00 p.m. – 4:30 p.m.
	Thursday, 2/9/06	8:30 a.m. – 12:00 p.m.

Successful completion of this course and exam earns one-unit of elective credit toward the CRS Designation. You must attend both parts of this course to earn designation credit.

Vendor Table Tops

Sell-a-bration is proud to be partners with some of the best real estate vendors in the business. Our sponsors will be joining us throughout Sell-a-bration at the 20 tabletop displays located throughout the public space. Be sure to take time to visit with them to see the latest products and services available to REALTORS®. The vendor/sponsor packet will be in your registration bag.

DINING

San Antonio has it all from Caribbean and Continental to Southwest and Seafood. You will find cuisine of every culture to suit your taste or budget. Check out the San Antonio Web Site restaurant listing at http://www.sanantoniocvb.com/visitors/things_restaur.asp.

FOOD AND BEVERAGE

All Sell-a-bration attendees are invited to participate in the food and beverage functions held throughout the event. Locations and times will be listed on the Schedule-At-A-Glance Program Guide.

Food and Beverage will be provided at the following function for Sell-a-bration attendees:

- Thursday – Welcome Reception
- Friday – Continental Breakfast, Networking Lunch and Morning and Afternoon Breaks
- Saturday – Continental Breakfast, Networking Lunch and Morning and Afternoon Breaks



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In addition, you will receive two drink tickets. These tickets may be used at the Welcome Reception or the Fun Night event.

Guests: Guests who accompany a Sell-a-bration attendee may purchase a ticket to the Welcome Reception and Fun Night. All other programming is closed to those not registered.

FUN NIGHT (Ticketed Event – See Detailed Flyer at www.crs.com/File/PDF/FunNight.pdf for Details)

Join us for an evening of laughing, networking and dining. Fun Night includes dinner and dancing to one of San Antonio's top dance bands. You can sit back and enjoy dessert or jump up on the dance floor and get your groove on. The Second Annual Dance Contest will award prizes to the lucky couple who can dance like the pros! Fun Night is a ticketed event and will cost \$30 for Sell-a-Bration attendees and \$60 for non-attendees. Business casual is the attire for the evening.

PROMOTIONAL MATERIALS

Don't forget to bring your promotional materials. Tables will be available throughout the show.

SELL-A-BRATION CONNECTIONS

Attending Sell-a-bration is a great way to make connections with like-minded professionals and to cultivate your referral network. For a complete list of attendees visit www.crs.com/Advantage/779. IMPORTANT NOTE: You will need to log in to your CRS Advantage account to view this list. If you do not have a CRS Advantage account please visit <http://www.crs.com/Advantage>.

SAFETY

Please visit www.crs.com/File/PDF/Safety.pdf for a special document regarding safety issues.

TRAVEL INFORMATION

Weather: The Sun Gods have said we should have sunny days with seasonal highs of 66°F and lows in the mid 40's. Your best bet is to layer your clothes so that you have the opportunity to take it off or put it on should the temperatures drastically change.

Attire: Dress at Sell-a-bration is business casual, however should you find some free time to visit some of the better restaurants you may need business or "after five" attire and men will need to wear jackets and ties. Don't forget comfortable shoes, an umbrella and a trench



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coat/rain coat for the cool evenings. Meeting rooms tend to be cool to frigid, so bring a jacket and/or sweater.

WANT TO SEE THE SIGHTS?

Some of the many attractions in San Antonio are The Alamo, Enchanted Springs Ranch, Guinness World Records Museum, Ripley's Haunted Adventure, and Davy Crockett's Tall Tales Ride, King William Historic Area, Market Square, Mission San José, Old Spanish Trail, and don't forget the River Walk which you can access from the Marriott Rivercenter.

Find more info on San Antonio attractions at their website - <http://www.sanantoniocvb.com>. It's a great site!

SELL-A-BRATION 2007

The site of the **2007 Sell-a-bration will be announced at the close of the 2006 event. Be sure to complete the registration form on-site for \$100 off the early bird price. This discount won't be available after Sell-a-bration 2006 is over!** The forms will be available at the closing session on Saturday afternoon and must be returned to the staff during the closing session or at the registration desk.

The Council of Residential Specialists' Executive Team and staff thank you for attending this exclusive CRS event.